

THE PROJECT

The service will be tested in a telecommunications maintenance environment where maintenance engineers are working at customers' sites and need real-time access to technical information and the location of technical equipment in the field.

The WISE-UP project will test and validate on different European markets an innovative service for 'mobile workers' which provides bi-directional access from mobile terminals to technical data such as datasheets, technical reports and digital maps.

BEST FEATURES

The solution provides further intelligence at the client-side when used for Location Based Services and in ASP mode:

- ✓ Proactive delivering of information;
- ✓ Interoperability. (The independence of the platform from the client used: Wise Up works on multi platforms systems and devices);
- ✓ access the service in ASP mode;
- ✓ Multiple data synchronicity;
- ✓ Possibility of the GEO-navigation;
- ✓ Possibility of dynamically change the route.

OUR TARGET

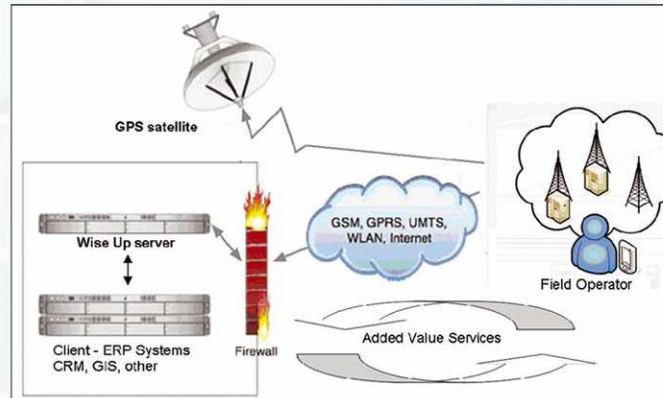
Once refined, WISE-UP will give strength and support to several companies' managing tasks such as:

- ✓ saving time, labour and communication costs,
- ✓ reducing the paper consumption
- ✓ maintain a high degree of field technician's productivity
- ✓ maintain a constant and improved error control.

BEST APPLICATION SCENARIO

The ASP model will allow the provision of high-quality/low cost services to TELCOs that will have at disposal in short time a team of maintenance technicians, ready to use all the set of features and advantages of the WISE-UP platform, without a specific preliminary training phase.

- ✳ TELCOs will be allowed to test the functioning and/or the performance of any facility by spending less money and saving operational time.



- ✳ Best applied in those cases where it's to manage not ordinary tasks of maintenance and/or assistance, envisaged to be carried out within a limited amount of time.

THE BUSINESS INSIDE

The WISE-UP business model is based on two sources of income:

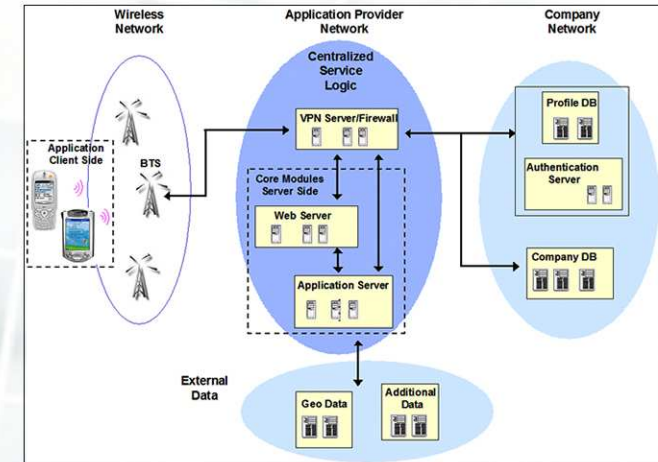
- ✳ income generated by users' fees;
- ✳ income generated by service providers' fees

The Market Validation phase will test both these different business models that will be assessed and refined for the Spanish and Italian markets.

TECHNICAL FEATURES

It is built around the MediaMap® technology developed by IGISA. MediaMap® is capable of visualising graphical data from a multitude of different sources. They can be combined in this hybrid system in any desired way:

- ✓ Vector-based information (**dxf, dwg, mif, mid, shp, e00, dgn etc.**)
- ✓ raster-data (**bmp, jpeg, tiff, gif, img etc.**).
- ✳ possible accelerated transfer of web-contents.



Details on www.igisa.com

USE OF GIS IN WISEUP

Ensure a real time and a synchronised update of users' data according to their geographical location.

- ✓ permit to Wise-Up services to manage efficiently their work;
- ✓ realize considerable save of money and time;
- ✓ enhance their customer satisfaction.

INTEROPERABILITY

With Wise Up, there is no need to invest to change the mobile workers devices; it can be implemented in any kind of device.