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## **Bulgarian Posts PLC - Expression of Interest in CIP-ICT-PSP-2010-4**

Instrument: Theme 4, Pilot B

Programme: ICT Call 4, (ICT-PSP Call 4, theme 4.1) Open Innovation for future Internet-enabled Services in "smart" Cities

Instrument: Theme 5, Thematic Network

Programme: ICT Call 4, (ICT-PSP Call 4, theme 5) ICT for improved public services for citizens and businesses, 5.3. Universal ID

Instrument: Theme 3, Pilot B

Programme: ICT Call 4, (ICT-PSP Call 4, theme 3.3) e-Accessibility for Public Digital Terminals

Nature of collaboration: Bulgarian Posts PLC is seeking to participate in ICT- PSP Call 4, theme 4.1 and / or theme 3.3. (Open Innovation for future Internet-enabled Services in "smart" Cities and e-Accessibility for Public Digital Terminals).

This call is intended to validate innovative services to enhance accessibility to Internet – based Services and Public Digital Terminals in real life. The aim is to accelerate and boost a common approach to deployment of innovative and accessible technology in this sector.

Bulgarian Posts PLC is seeking partners and a coordinator for this call. Bulgarian Posts PLC would like to explore collaboration with partners offering innovative accessible technologies for public ICT services, as well as with partners across the full supply chain.

Partner type: accessible technology developers; user advocacy groups; potentially also manufacturers.

### **About Bulgarian Posts PLC**

Bulgarian Posts PLC is a promising developing profitable company and the principal postal operator on the Bulgarian market.

Vision A dynamic market-oriented postal operator which provides modern, effective and high quality postal services by adapting to economic, social and technology changes on a worldwide and national scale.

Mission Provision of modern domestic and international postal and financial services at a high quality level and satisfaction of increasing demands of customers, by using both traditional and advanced methods of acceptance, processing, conveyance and delivery of postal items.

Strategic goal Increased financial stability, sustainable development and retaining the leading position of Bulgarian Posts PLC in the liberalized market conditions.

Location Bulgaria, Sofia and nearly 3000 post offices covering the whole territory of the country

### Previous experience

Fund QSF, Univesal Postal Union Projects:

«Design of Quality Development Plan in Bulgarian Posts» 2005

«Implement of Quality Service Measurement System in Bulgarian Posts» 2005

«Design Development and Implementation of an Automated Integrated Postal Counters» 2005

«UNEX 2007 - 2008»

«Implementation of a system for controlling PO Boxes collection» 2009

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### CIP ICT-PSP National Contact Point

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