

Date (dd/mm/yyyy):

Profile valid until (dd/mm/yyyy):

### Section 1 - Contact details

<b>Organisation Name</b> (full name)	Creative Consulting spa
<b>Organisation acronym</b> (Abbreviation)	CC
<b>Address</b>	via fleming 17
<b>Postal code</b>	37135
<b>City</b>	verona
<b>Country</b>	italia
<b>www address</b>	www.creative-consulting.com

<b>Contact person:</b>	
<b>Title</b>	partner
<b>First Name</b>	Roberto
<b>Family Name</b>	Biscaro
<b>Telephone</b>	+39 335 6159812
<b>Fax</b>	+39 045 6267465
<b>E-mail</b>	roberto.biscaro@creative-consulting.com

### Section 2 – Type of organisation

#### If you are an Enterprise

<b>Enterprise type</b>	<input checked="" type="checkbox"/> Private <input type="checkbox"/> Non profit	<b>Is your Company a Small-Medium sized Enterprise (SME)?</b>	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
	<input type="checkbox"/> Public <input type="checkbox"/> Other	<b>if YES, Number of Employees</b>	<input type="checkbox"/> < 10 <input checked="" type="checkbox"/> > 10 and < 50 <input type="checkbox"/> < 250
<p>According to Article 2 of the annex of Commission Recommendation 2003/361/EC of 6 May 2003, which applies from 01 January 2005, an SME (Micro, Small or Medium-sized Enterprise) is an enterprise which:</p> <ul style="list-style-type: none"> <li>• has fewer than 250 employees,</li> <li>• has an annual turnover not exceeding 50 million euro, and/or</li> <li>• an annual balance-sheet total not exceeding 43 million euro.</li> </ul> <p><a href="http://europa.eu.int/comm/enterprise/enterprise_policy/sme_definition/index_en.htm">http://europa.eu.int/comm/enterprise/enterprise_policy/sme_definition/index_en.htm</a></p>			
<b>Owned by a non SME:</b>		<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	

**Description of the organisation (max 1.000 characters):**

Creactive Consulting spa develop software technologies for handling knowledge-intensive processes using proprietary multi-lingual content-mining techniques, which operate within open, enterprise-ready, standard-compliant architectures. Specifically, we provide spend analysis services to large corporations, by handling large amounts of unstructured, multi-lingual natural-language textual information using automated semantic-based classification systems.

We currently employ 8 researchers and developers, and 10 consultants, based in Verona and Turin, Italy.

Creactive Consulting have developed a large semantic and linguistic knowledge base for industrial objects and services (specifically targeted to manufacturing, energy and financial industries), composed of hundreds of thousands of rules describing about 10.000 categories of entities.

We also have relevant expertise on Intelligent Traffic Systems and resource allocation and optimization methodologies for transportation logistics.

### If you are an Association

<b>Association type</b>	<input type="checkbox"/> SME <input type="checkbox"/> Industrial <input type="checkbox"/> Cultural <input type="checkbox"/> Civil society <input type="checkbox"/> P.A. <input type="checkbox"/> Other:	<b>Sector of activity</b>	
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**Description of the association (max 1.000 characters):**

### If you are a Research Organisation

<b>Research Organisation type</b>	Research Organisation ( <input type="checkbox"/> Private <input type="checkbox"/> Public) High Education School / University / Institute ( <input type="checkbox"/> Private <input type="checkbox"/> Public) <input type="checkbox"/> Other, please specify:
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**Description of the organisation (max 1.000 characters):**

n.a.

### Section 3 – Sector of interest

<b>Further information on the sector of interest</b> (max. 500 characters)	Development of formal ontologies and semantic knowledge bases for business applications, specifically for the manufacturing industry. Expertise in multi-lingual text and data mining. Development of semantic-based software applications. Expertise in optimization strategies and data visualization for transportation logistics.
<b>Themes according to the work programme 2010</b>	<input checked="" type="checkbox"/> Theme 1 : ICT for a low carbon economy and smart mobility <input type="checkbox"/> Theme 2 : Digital Libraries <input type="checkbox"/> Theme 3: ICT for health and inclusion <input type="checkbox"/> Theme 4: Open Innovation for future Internet-enabled Services in "smart" Cities <input type="checkbox"/> Theme 5: ICT for improved services for citizens and businesses <input checked="" type="checkbox"/> Theme 6: Multilingual Web

<p><b>Objectives according to the work programme 2010</b></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> 1.1: ICT for energy and water efficiency in social housing <b>(Pilot B)</b></li> <li><input type="checkbox"/> 1.2: ICT for water efficiency <b>(Thematic Network)</b></li> <li><input checked="" type="checkbox"/> 1.3: Energy efficient co-operative transport management systems <b>(Pilot B)</b></li> <li><input type="checkbox"/> 1.4: Support to eCall implementation based on 112 <b>(Pilot A)</b></li>   <li><input type="checkbox"/> 2.1: Coordinating Europeana <b>(Thematic Network)</b></li> <li><input type="checkbox"/> 2.2: Enhancing/Aggregating content in Europeana <b>(Best Practice Network)</b></li> <li><input type="checkbox"/> 2.3: Digitising content for Europeana <b>(Pilot B)</b></li> <li><input type="checkbox"/> 2.4: Access to European Rights Information / Registry of Orphan Works <b>(Best Practice Network)</b></li> <li><input type="checkbox"/> 2.5: Open access to scientific information <b>(Pilot B)</b></li> <li><input type="checkbox"/> 2.6: Statistics on cultural heritage digitisation activities <b>(Thematic Network)</b></li>   <li><input type="checkbox"/> 3.1: Enlargement of thePilot "epSOS" on eHealth interoperability for patient summaries and ePrescription <b>(Pilot A)</b></li> <li><input type="checkbox"/> 3.2: Scaling up of eHealth services and supporting the EU eHealth governance Initiative <b>(Thematic Network)</b></li> <li><input type="checkbox"/> 3.3: e-Accessibility for Public digital Terminals <b>(Pilot B)</b></li> <li><input type="checkbox"/> 3.4: Assistive technologies and accessibility portal <b>(Thematic Network)</b></li>   <li><input type="checkbox"/> 4.1: Open Innovation for future Internetenabled Services in "smart" Cities <b>(Pilot B)</b></li>   <li><input type="checkbox"/> 5.1: Enlargement of the Pilot "SPOCS" preparing the implementation of the Services Directive <b>(Pilot A)</b></li> <li><input type="checkbox"/> 5.2: eJustice services <b>(Pilot A)</b></li> <li><input type="checkbox"/> 5.3: Universal ID <b>(Thematic Network)</b></li>   <li><input checked="" type="checkbox"/> 6.1: Open linguistic infrastructure <b>(Pilot B)</b></li> <li><input checked="" type="checkbox"/> 6.2: Multilingual on line services <b>(Pilot B)</b></li> </ul>
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### Section 4 - Description of your expertise

<p><b>Description of the expertise</b> (max 2.000 characters)</p>	<p>computational linguistics, for semantic text and data mining, text clustering, and fine-grained classification; applications for spend data management and analysis; applications for catalog and inventory management</p>
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	<p>applications for cost management and strategic sourcing, procurement and purchasing; development of algorithms and methodologies for resource allocation and optimization for transportation logistics; consulting expertise for strategic procurement planning and cost optimization</p> <p>most significant experiences: automated spend analysis for Fiat Auto Group, ENEL-Endesa group, UniCredit Group, Buzzi-UNICEM Group, Pirelli Tyres; catalog management for Grupo COREFIEL (ES), Gruppo Manni; master data management (MDM) fro Gruppo System; development of resource management system for logistics within the Samarcanda project (Regione Veneto)</p>
<b>Keywords describing the expertise offered</b> (if needed more than one)	<p>1. ontology ,semantic</p> <p>2. procurement sourcing</p> <p>3. intelligent traffic sistem</p>

### Section 5 – Your previous experience in ICT PSP or FP projects

<b>Former participation in eContent or FP European projects?</b>	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
<b>If YES</b>	Please choose Project title: Acronym:
<b>Activities performed</b>	<input type="checkbox"/> Research <input type="checkbox"/> Demonstration <input type="checkbox"/> Training <input type="checkbox"/> Technology <input type="checkbox"/> Dissemination <input type="checkbox"/> Management <input type="checkbox"/> Other:
<b>Please describe briefly</b> (max. 700 characters):	

### Section 6 – Expectations

<b>Term commitment</b>	<input type="checkbox"/> Short (< 1 year) <input type="checkbox"/> Medium (1 to 3 years) <input type="checkbox"/> Long (more than 3 years)
<b>Commitment offered</b>	<input checked="" type="checkbox"/> Research <input checked="" type="checkbox"/> Demonstration <input type="checkbox"/> Training <input checked="" type="checkbox"/> Technology <input type="checkbox"/> Dissemination <input type="checkbox"/> Management <input checked="" type="checkbox"/> Other: development
<b>Proposed role in the project</b>	<input type="checkbox"/> Coordinator <input checked="" type="checkbox"/> Work package leader <input type="checkbox"/> Partner <input type="checkbox"/> Other role:
<b>Expected results for your organisation</b>	Industrial applications for semantic-based text mining technologies; economic



## SME / Association / Researcher profile form



(max 500 characters)	and financial support for knowledge base development, specifically of technical attribute extraction. Development of partnership and networking relationship within Europe.
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**I agree with the publication of my data**

Please fill in the form and send to: [mercurio@apre.it](mailto:mercurio@apre.it):[deangelis@apre.it](mailto:deangelis@apre.it)