

Bulgarian Association of Information Technologies

Bulgarian Association of Information Technologies - BAIT is the biggest, most representative and influential branch organization in the field of Information and Communication Technologies (ICT) in Bulgaria.

The mission of BAIT is to be the voice of the Bulgarian ICT industry; to protect the common interests of its members by actively working for development and promotion of the Information Society (IS) in the country and of the Bulgarian ICT industry in the world markets and also to support the growth of the national ICT market.

Established in 1995, presently BAIT has 135 members, companies from various ICT sectors like hardware, software, system integration, networks, telecommunications, Internet services, e-business, digital content etc. A great part of the members develop and provide to the market their own solutions, products and services. The BAIT members form together over 69% of the ICT market in Bulgaria. The greatest parts of the most substantial ICT public tenders and projects are made by BAIT member and their market share is more than 80%.

BAIT supports and partnering the government at the central and local levels and also the parliamentary commissions in IS and ICT policy making and projects in the legislation, market regulation, e-government and ICT education.

BAIT is facing the important task to contribute to the effective spending of European funds intended to develop an information society with a maximal participation of Bulgarian companies. BAIT supports its members in their efforts to participate in projects funded by the European Union. The Association is a member of DIGITALEUROPE (former EICTA), EU partner in the framework of Business Strengthening Program (BSP) and participates in the "Information society initiative for South West Europe" (ISIS), national partner for e-Skills week. Initiator of the national ICT program "Home PC" and partner in the program "Bulgarian competitiveness at the world ICT market"

BAIT is the organizer of the biggest annual ICT event in Bulgaria, BAIT EXPO since 1995. This is not only a major marketing event for the industry, but the biggest event to promote new technologies among citizens and students with a rich program of seminars and discussions

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AREA OF INTEREST

Themes: CIP: Objective 5.3 Thematic Network „Universal eID“

Position: Participant

Activities in consortium:

Participation in the foundation or enlargement of European thematic network and platform for promoting and enriching the experience and achievements of the EU countries in the direction of "Universal eID" according to the European digital agenda;

Participation in future discussions, research and road map for a common activities about European and national policy in governing of universal eID in the areas of e-Government, e-Health, e-Commerce, e-Learning, e-Tendering etc.

Participation in establishing strategy, legal framework, organizational and technical requirements for interoperability of the resources for personal identification in EU;

Bulgarian association of information technologies is an excellent partner for this objective under the direction of the ICT Policy support program because of its broad representation from ICT companies, extensive expertise and excellent communications with the government and NGOs.

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