



INNOVATION
MANAGEMENT

| *eServices Europa Support Action*





| Introduction

INNOVA Europe and its partner, Intrasoft International, have been engaged to assist the European Commission in giving support to EU projects focused on the deployment and uptake of e-services in Europe



| The Consortium

INNOVA Europe is a private company with its main office in Brussels and is the front company of the INNOVA Group, currently one of the leading private European consultancy groups in innovation, with offices in Belgium, Portugal, Luxembourg, France, USA, Poland, Italy and Czech Republic.

INTRASOFT International is a leading services company specializing in the delivery of information- and technology-based solutions to public administrations and large enterprises. Operating out of Luxembourg (headquarters), Belgium, Romania and Greece, it services customers throughout Europe.



| The Project

The **eServices-Europa** (ICT PSP National Contact Points Support Service 2007-2010) is an action developed with funds from the eTEN programme and operated on behalf of the European Commission, DG Information Society and Media



| Project's Objectives - Twofold

1st: Support Trans-European projects ('e-services projects') focused on: **eGovernment, eHealth, eInclusion, eLearning, Trust and Security, SMEs.**

These projects receive support in the form of:

- **training,**
- **dissemination,**
- **marketing,**
- **networking initiatives.**



| Project's Objectives - Twofold

2nd: Support to the network of **National Contact Points** for the **ICT Policy Support Programme** under the Competitiveness and Innovation Programme
...hereafter referred to as '**CIP NCPs network**'

Support is given in the form of:

- **Network Portal development and management**
- **Animation**
- **Training and Awareness**



| Project's Timeframe

The project has been divided into three cycles, of 12 months period each

1st cycle (Jan. 2008-Dec. 2008) – **completed!**

2nd cycle (Jan. 2009-Dec. 2009) – **ongoing...**

3rd cycle (Jan. 2010-Dec. 2010) – **coming soon!**



| Typical services

- **eServices web site** www.eservices-europa.eu

Developed in order to act as:

- dissemination channel for innovative, trans-European e-services of social or economic interest,
- promote e-services project activities and results,
- CIP IST PSP NCPs network portal.



| Typical services

- **Development and Training activities**

In order to enable projects to better exploit their results tailor made training courses are organised.

Themes

- Financing/funding opportunities;
- Business plan development;
- Intellectual property rights;
- Marketing/dissemination strategies

Training kits containing trainers presentations and other support information are available for usage in the **eServices**

Europa website www.eservices-europa.eu/node/140



| Typical services

- **Marketing and networking**

To facilitate the establishment of fruitful partnerships and collaborations between ongoing projects and key stakeholders such as public and private institutions, investors, research centers, etc.

To this end, a special dissemination and networking session was organized in the **ICT 2008 Lyon** in cooperation with DG Infso and in **2009 in Portugal** at Taguspark by **UMIC – ‘Agência para a Sociedade do Conhecimento’**



| Typical services

- **Overall dissemination activities**

The eservices-europa.eu website contains **project factsheets**, CIP NCPs, projects and eServices related **news and events promotion**, **CIP ICT calls info** and direct links to EC's complementary portals such as the **ePractice and Cordis Wire**.



| Contacts

For further information, please go on the eServices Europa project website to: www.eservices.europa.eu

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